

ECOMONDO MEXICO®

EXCLUSIVE SPONSORSHIPS

Position your brand at the only B2B event in Mexico that brings together, on a single exhibition floor, the four fundamental pillars of the industrial green transition: water monitoring and treatment, waste valorization and circular economy, bioeconomy, and infrastructure and sustainable cities..

SUSTAINABILITY STARTS HERE

20 - 22 APRIL

2027

EXPO GUADALAJARA

Developed by

ITALIAN
EXHIBITION
GROUP
Providing the future



Deutsche Messe

SPONSORSHIP BENEFITS



Diamond Sponsor

\$90,000 MXN + VAT

- 5 VIP badges.
- One podcast episode.
- Opportunity to serve as a brand ambassador.
- One short video feature posted on our social media channels.
- One media interview before the event.
- One media interview during the event.
- Logo on the website.



Platinum Sponsor

\$85,000 MXN + VAT

- 4 VIP badges.
- Opportunity to serve as a Brand ambassador.
- One short video feature posted on our social media channels.
- One media interview before the event.
- One media interview during the event.
- Logo on the website.



Gold Sponsor

\$75,000 MXN + VAT

- 3 VIP badges.
- One short video feature posted on our social media channels.
- One media interview during the event.
- Logo on the website.



Silver Sponsor

\$70,000 MXN + VAT

- 2 VIP badges.
- One short video feature posted on our social media channels.
- Logo on the website.

GREEN COCKTAIL (Happy hour)

Position your brand at **ECOMONDO MEXICO's** most exclusive social and **business event**, during the afternoon of the second day in the **VIP Area**. The access to this area is exclusive and restricted to **VIP guests, speakers, exhibitors, and sponsors only**.

Investment: \$2,900 USD + VAT
Limited to 2 sponsors

The package includes:

- **Logo in the VIP Area** (150 sqm area): Your brand prominently featured in the executive lounge area throughout the 3 days of the event.
- **Possibility to install a customized beverage station** during the **GREEN COCKTAIL** to engage potential clients.
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of **250,000 professionals**.
- **Business Hospitality**: 25 complimentary tickets to invite your key clients and prospects from the public or private sector.
- **A space on the ECOPITCH stage** to share your bussines potential (subject to availability).



EXCLUSIVE REGISTRATION SPONSORSHIP

Investment: \$4,100 USD + VAT

This sponsorship guarantees massive and priority brand visibility among +12,500 qualified buyers and industry decision-makers attending the joint event of ECOMONDO MEXICO and RE+ MEXICO.

The package includes:

- **Registration branding:** Logo integrated into the physical registration modules and the area backdrop.
- **Preferential 2x2-meter space** in the lobby for interactive activations before entering the exhibition floor*.
- **A space on the ECOPITCH stage** to share your bussines potential (subject to availability).

*Design subject to prior approval by the organizing committee.

Exclusive sponsorship opportunity available for ECOMONDO MEXICO 2027 exhibitors.



SPONSORED LANYARDS

This premium sponsorship opportunity guarantees massive impact. Your logo will be printed on thousands of lanyards worn by visitors throughout the three days of the event.

Investment: \$3,500 USD + VAT

Exclusive sponsorship

The package includes:

- **3,000 high-quality customized badge lanyards** featuring your company logo.
- **A space on the ECOPITCH stage** to share your bussines potential (subject to availability).
- **Commercial space in the lobby:** A 2x2-meter interactive activation area in high-traffic zones of the exhibition lobby.



MAIN ENTRANCE BANNER

Make an immediate visual impact. Your brand will be the first thing thousands of attendees and decision-makers will see as they enter the venue.

Investment: \$4,400 USD + VAT
Exclusive sponsorship

The package includes:

- **Printing and installation of a 10-meter-wide by 2.5-meter-high banner** at the Expo's main entrance.
- **Logo on the ECOMONDO MEXICO website** as an official sponsor.
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of 250,000 professionals.
- **A space on the ECOPITCH stage** to share your business potential (subject to availability).



HYDRATION SPONSORSHIP

Promote a more sustainable event experience while keeping attendees hydrated and comfortable.

Investment: \$1,800 USD + VAT
Maximum of 2 co-sponsors

The activation includes:

- **Branded hydration station** featuring your logo in strategic high-traffic areas of the expo.*
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of 250,000 professionals.
- **Opportunity to distribute biodegradable cups or reusable bottles** customized with your brand as part of the activation.
- **A space on the ECOPITCH stage** to share your business potential (subject to availability).



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EXCLUSIVE WELCOME SPONSORSHIP AT THE EXHIBITION FLOOR ENTRANCE

Establish a direct and tangible connection with every qualified buyer at the trade show.

Investment: \$4,100 USD + VAT
Exclusive sponsorship

The package includes:

- Preferential right to distribute corporate gifts and customized promotional materials in the areas surrounding registration.*
- Prominent placement of a large-format electrostatic vinyl measuring 3.00 x 1.80 meters, located directly at the entrance to the exhibition floor.**
- A space on the ECOPITCH stage to share your business potential (subject to availability).

Dimensiones

2 m

6 m

**Design subject to prior approval by the organizing committee.

*Customized gifts must be delivered to the organizing committee one month before the event.

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EXCLUSIVE ECOPITCH STAGE SPONSOR

The **ECOPITCH** stage is the academic space dedicated to showcasing technologies and success stories. Sponsoring this space under the “**Powered by**” scheme is a highly strategic asset for technology companies seeking scientific and institutional validation before industry directors and public-sector managers.

Investment: \$1,800 USD + VAT
Exclusive sponsorship

The package includes:

- **“Powered By” branding:** inclusion of your logo on the presentation materials, promotional assets and at the ECOPITCH stage screens.
- **Logo on the ECOMONDO MEXICO website** as an official sponsor.
- **A space on the ECOPITCH stage to share your business potential.**
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of 250,000 professionals.



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AISLES A–E FLOOR DECAL SPONSORSHIP

Make your brand stand out through the event's signage.
A strategic visibility point that every visitor will see.

Investment: \$870 USD per aisle

The package includes:

- **Logo on the ECOMONDO MEXICO website** as an official sponsor.
- **High-visibility corporate logo printed on the hanging signage** that identifies the selected exhibition aisle.
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of 250,000 professionals.

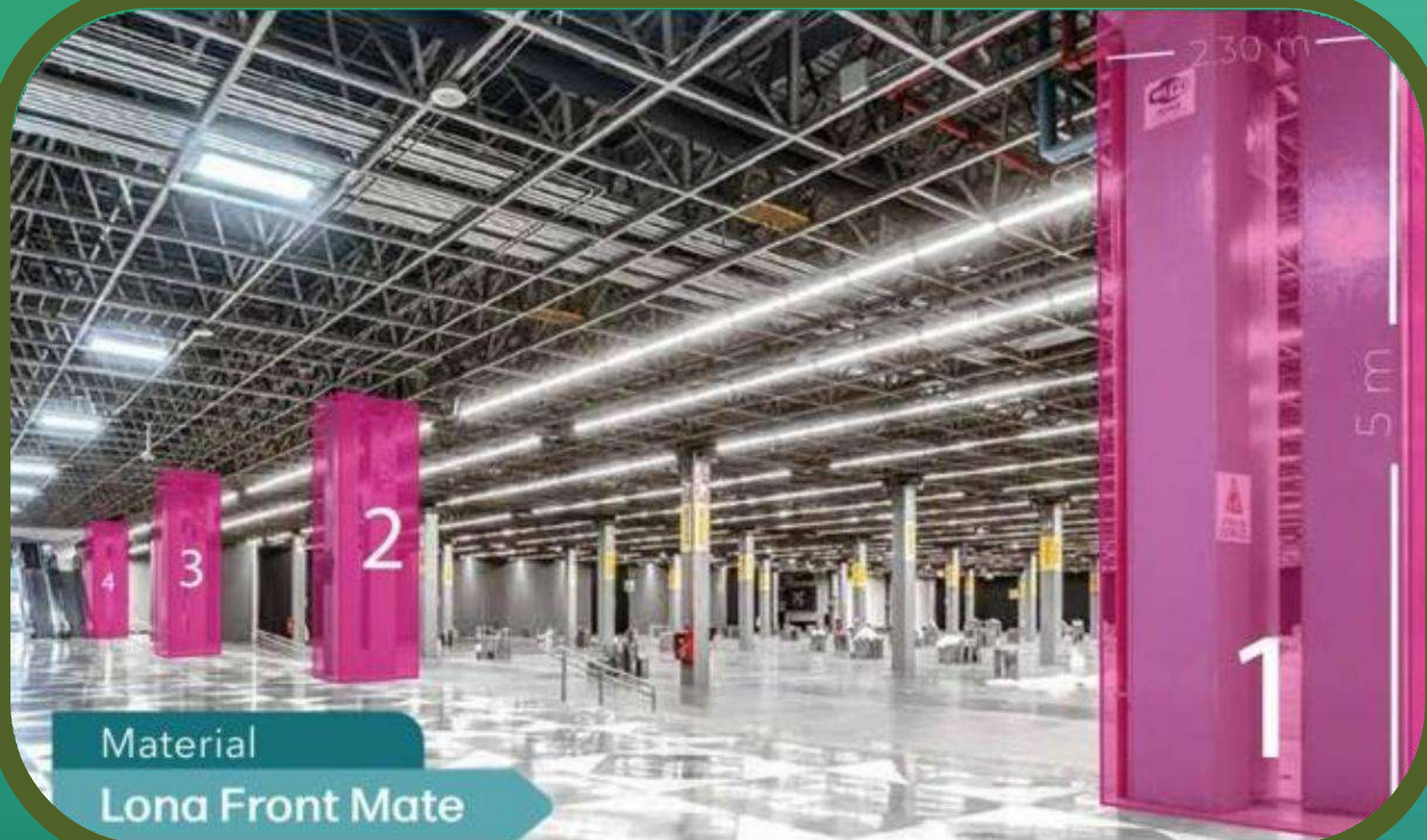


JALISCO COLUMNS IN THE LOBBY

Gain full visual control in the area with the highest traffic flow and executive interaction at Expo Guadalajara.

Investment: \$1,800 USD + VAT per column

**SPONSOR ALL COLUMNS FOR
\$5,200 USD + VAT**



The package includes:

- **Printing and installation of large-format banners** measuring 5 meters high by 2.30 meters wide, produced on **anti-reflective front matte banner material** for perfect on-site and photographic readability.*
- **Logo on the ECOMONDO MEXICO website** as an official sponsor.

*Design subject to prior approval by the organizing committee

Exclusive sponsorship opportunity available for ECOMONDO MEXICO 2027 exhibitors



BANNER AT THE MAIN ENTRANCE

Gain full visual control in a constant-traffic area at Expo Guadalajara.

Investment: \$600 USD + VAT per column

**SPONSOR THE FULL AREA
FOR \$5,200 USD + VAT**

The package includes:

- Logo on the ECOMONDO MEXICO website as an official sponsor.
- Placement of vertical banners measuring 0.64 meters wide by 2.80 meters high.*

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SHOWCASE YOUR BRAND AS A SPONSOR OF: ECOMONDO MEXICO®

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