

**ECOMONDO®**

**MEXICO**

**SPONSORSHIPS**

**#ECOMONDOMEXICO 2027**

Developed by

**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future



**Deutsche Messe**

## SPONSORSHIPS LEVEL

Sponsorship levels will be recognized as follows:



### **Diamond Sponsors**

\$30,000 + PLUS "on behalf of" email post-promotion after event



### **Platinum Sponsors**

\$15,000 - \$29,999 PLUS "on behalf of" email post-promotion after event



**Gold Sponsors:** \$10,000 - \$14,999.



**Silver Sponsors:** \$5,000 - \$9,999.



**Bronze Sponsors:** \$2,000 - \$4,999.

All sponsorships are in USD.  
All prices are exclusive of VAT (add 16%).  
Only exhibitors may purchase sponsorships.

## SPONSORSHIP BENEFITS



### **Diamond Sponsors**

5 VIP badges, one episode on the RE+ Mexico podcast, opportunity to serve as brand ambassadors, one feature segment, pre-event media interview, on-site media interview, logo on the website.



### **Platinum Sponsors**

4 VIP badges, opportunity to serve as brand ambassadors, one feature segment, pre-event media interview, on-site media interview, logo on the website.



### **Gold Sponsors**

3 VIP badges, one feature segment, on-site media interview, logo on the website.



### **Silver Sponsors**

2 VIP badges, one feature segment, logo on the website.



### **Bronze Sponsors**

1 VIP badge, one feature segment, logo on the website.

# Green COCKTAIL HAPPY HOUR

\$50,000 MXN each

(2 co-sponsorships)

## THE PACKAGE INCLUDES:

- Logo on the official **ECOMONDO Mexico** website.
- Logo in the **VIP AREA** (150 m<sup>2</sup> area).
- Logo in the newsletters.
- DJ during the 3-hour cocktail.
- Opportunity to have a beverage station within the **VIP AREA**.
- Logo on the **VIP AREA** napkins (napkins provided by the sponsor).
- Logo at the **ECOMONDO Mexico** opening ceremony.
- 25 tickets for the **GREEN COCKTAIL**.
- 1 space in the **ECO PITCH** (subject to availability).

## NETWORKING

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[ecomondomexico.com.mx](http://ecomondomexico.com.mx)

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# REGISTRATION BRANDING \$70,000 MXN (1 exclusive)

If your objectives include growing your company's brand or increasing visibility, ECOMONDO Mexico is a place where you can achieve both

## THE PACKAGE INCLUDES:

- Logo at the registration area.
- Logo on the on-site registration backdrop.
- Design subject to prior approval by the organizing committee.
- Activation in a small 2x2 m space (subject to approval by the organizing committee).
- 1 space in the ECO PITCH (subject to availability).

### Registration (1 Available) – \$6,000

When attendees arrive at the venue, the first thing they do is head to the registration area to pick up their lanyard and badge. This premium sponsorship opportunity will provide strong visibility for your company's brand.

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# WATER STATION ON THE SHOW FLOOR \$30,000 MXN each

(2 co-sponsorships)

Help keep attendees hydrated with a refill station; they will appreciate staying hydrated and refreshed thanks to your company's support.

## THE PACKAGE INCLUDES:

- Logo on the official **ECOMONDO Mexico** website.
- Exclusive water station for attendees featuring the sponsor's logo
- Opportunity to distribute sustainable cups or reusable bottles with
- The sponsor's logo (cups and/or bottles provided by the sponsor).
- 1 space in the ECO PITCH (subject to availability).

All sponsorships are in USD.  
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# BRANDING – LANYARDS

## \$60,000 MXN

When attendees arrive at the venue, the first thing they do is go to the registration area to pick up their lanyard and badge. This premium sponsorship opportunity will provide strong visibility for your company's brand.

### THE PACKAGE INCLUDES:

- 3,000 printed lanyards must be sent **one month prior to the event** to the organizing committee's headquarters.
- Design subject to prior approval by the organizing committee.
- The logo must be provided in AI, Photoshop, or editable format.
- 1 space in the ECO PITCH (subject to availability).
- Activation in a small 2x2 m space (subject to approval by the organizing committee)

**Your logo will appear on thousands of lanyards.**

All sponsorships are in USD.  
All prices are exclusive of VAT (add 16%).  
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## MAIN ENTRANCE BANNER \$75,000 ( exclusive)

Attendees will see your logo at the main entrance upon arrival.

### THE PACKAGE INCLUDES:

- Logo printed on a banner at the main entrance.
- Logo on the ECOMONDO Mexico website as an official sponsor.
- Logo in the newsletter.
- Design subject to prior approval by the organizing committee.  
Print size: 10 m × 2.5 m.
- 1 space in the ECO PITCH (subject to availability).

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# EXHIBITION FLOOR ENTRANCE

## GIVEAWAY

**\$40,000 MXN**  
(exclusive)

Take advantage of the large number of buyers attending by giving away a souvenir that can provide brand positioning beyond the event.

### THE PACKAGE INCLUDES

- Opportunity to distribute souvenirs near the registration area.
- Design subject to prior approval by the organizing committee.
- (Souvenirs must be sent to the organizing committee one month prior to the event.)
- 1 space in the ECO PITCH (subject to availability).

## THE PACKAGE INCLUDES: \$50,000 MXN

- Printed vinyl inside the main exhibition floor entrance of ECOMONDO Mexico.
- Design subject to prior approval by the organizing committee (material: electrostatic vinyl, 3 m × 1.80 m).
- 1 space in the ECO PITCH (subject to availability).

Dimensiones

2 m

6 m

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# ECO PITCH AREA \$30,000 MXN

( exclusive )

Be recognized as the main sponsor of the Knowledge Area on the exhibition floor

## THE PACKAGE INCLUDES:

- Logo placement on the ECOMONDO Mexico website.
- Logo placement on-site during the event.
- Logo placement in the ECO PITCH as “Powered by”.
- Logo in the newsletters.
- 1 space in the **ECO PITCH** (subject to availability).

All sponsorships are in USD.  
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# MOSAICO SHOW

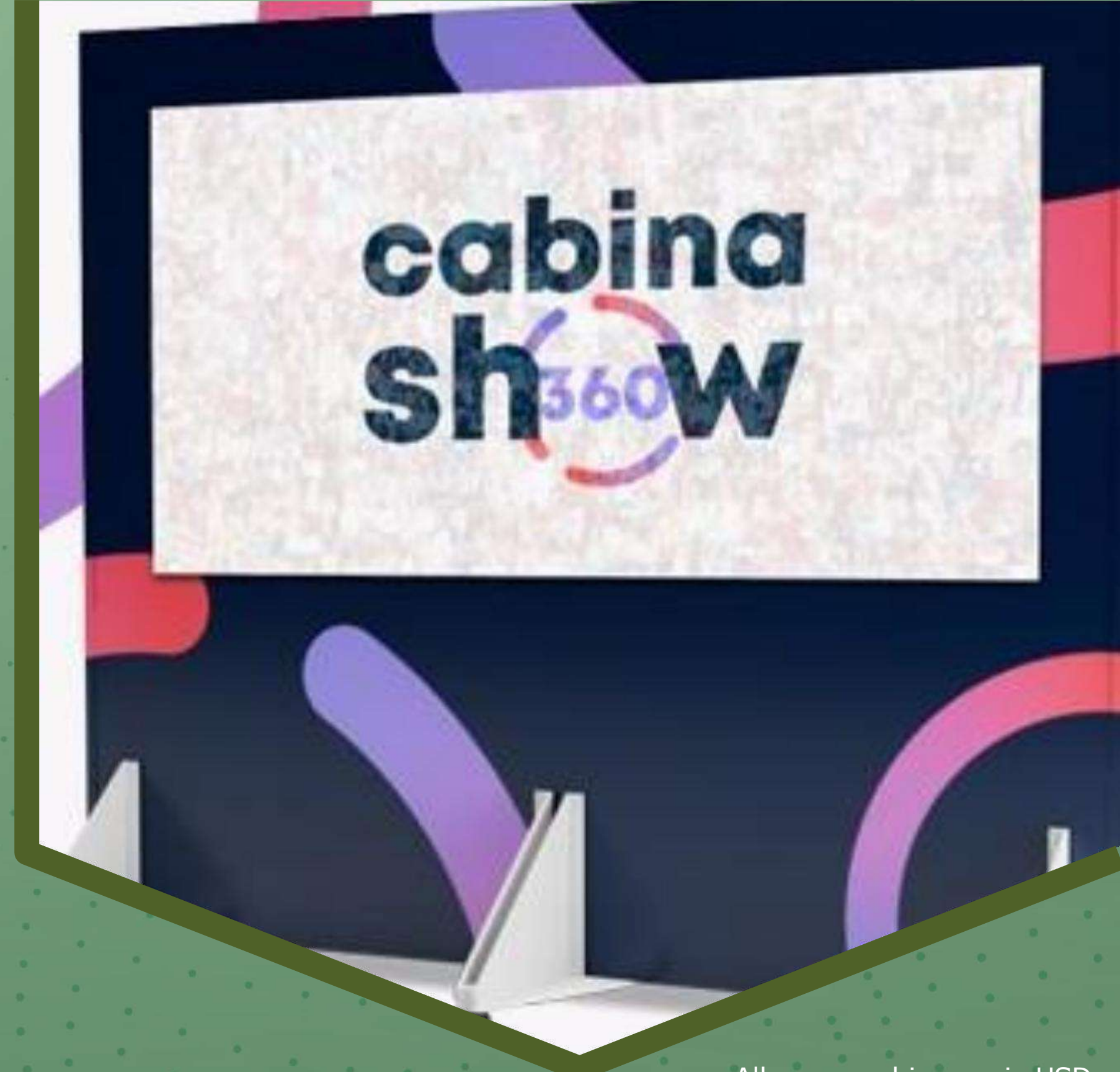
## \$90,000 MXN

( exclusive)

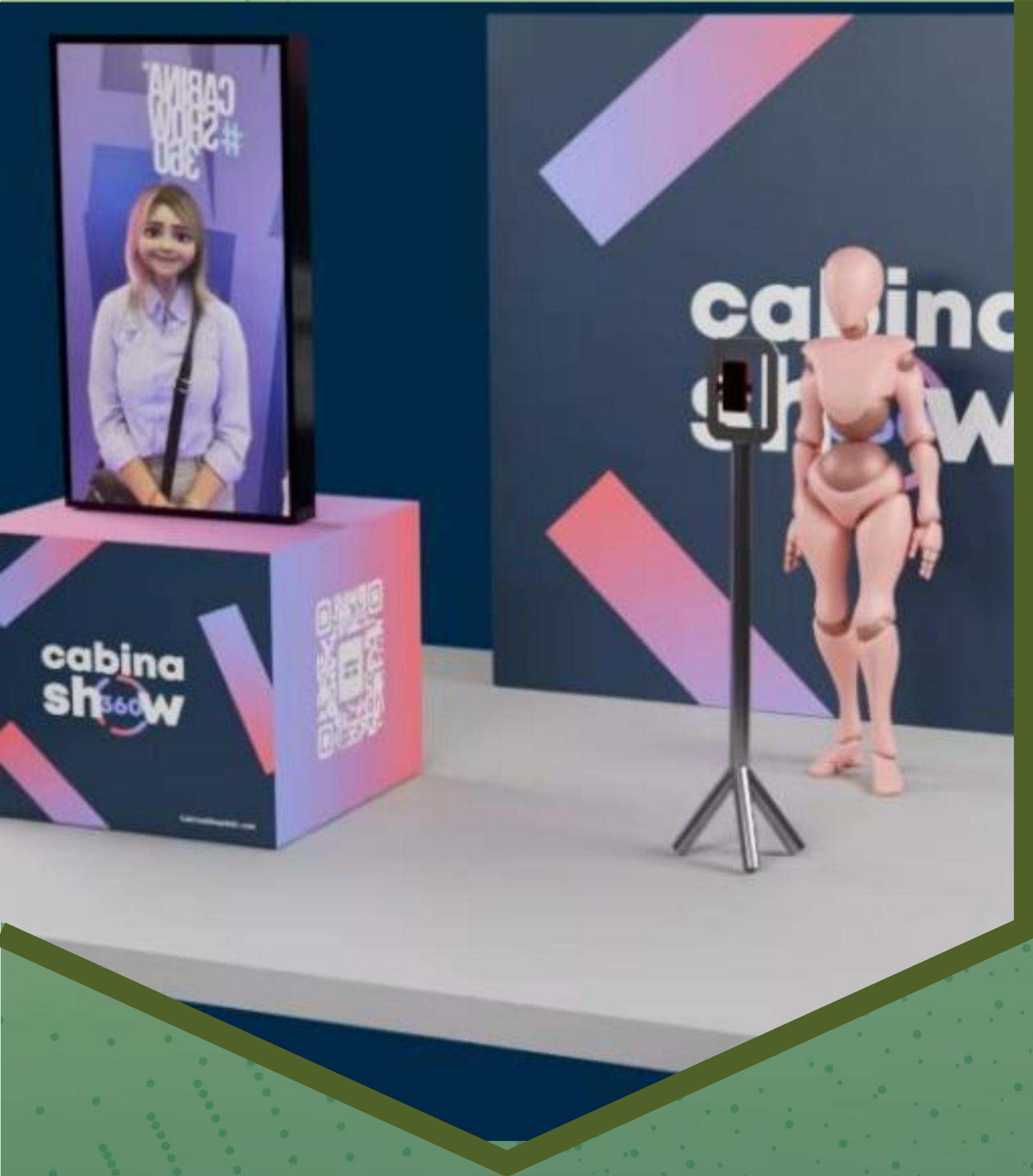
Visitors become part of a mural or volumetric mosaic. With just a selfie, our software prints the photo in real time, showing the visitor where to place it to complete the collective artwork.

## THE PACKAGE INCLUDES:

- Logo placement on the ECOMONDO Mexico website.
- Logo placement on-site during the event.
- Logo in the newsletters.
- 1 space in the ECO PITCH (subject to availability).



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## AUGMENTED REALITY / AI MIRROR \$85,000 MXN

(exclusive)

It is an interactive activation where attendees see themselves reflected on a vertical screen and, instantly, their image is transformed with stunning effects and 3D objects.

### THE PACKAGE INCLUDES:

- Logo placement on the ECOMONDO Mexico website.
- Logo placement on-site during the event.
- Logo in the newsletters.
- 1 space in the ECO PITCH (subject to availability).

All sponsorships are in USD.  
All prices are exclusive of VAT (add 16%).  
Only exhibitors may purchase sponsorships.

# SIGNAGE ON STREETS A–E \$15,000 MXN per street

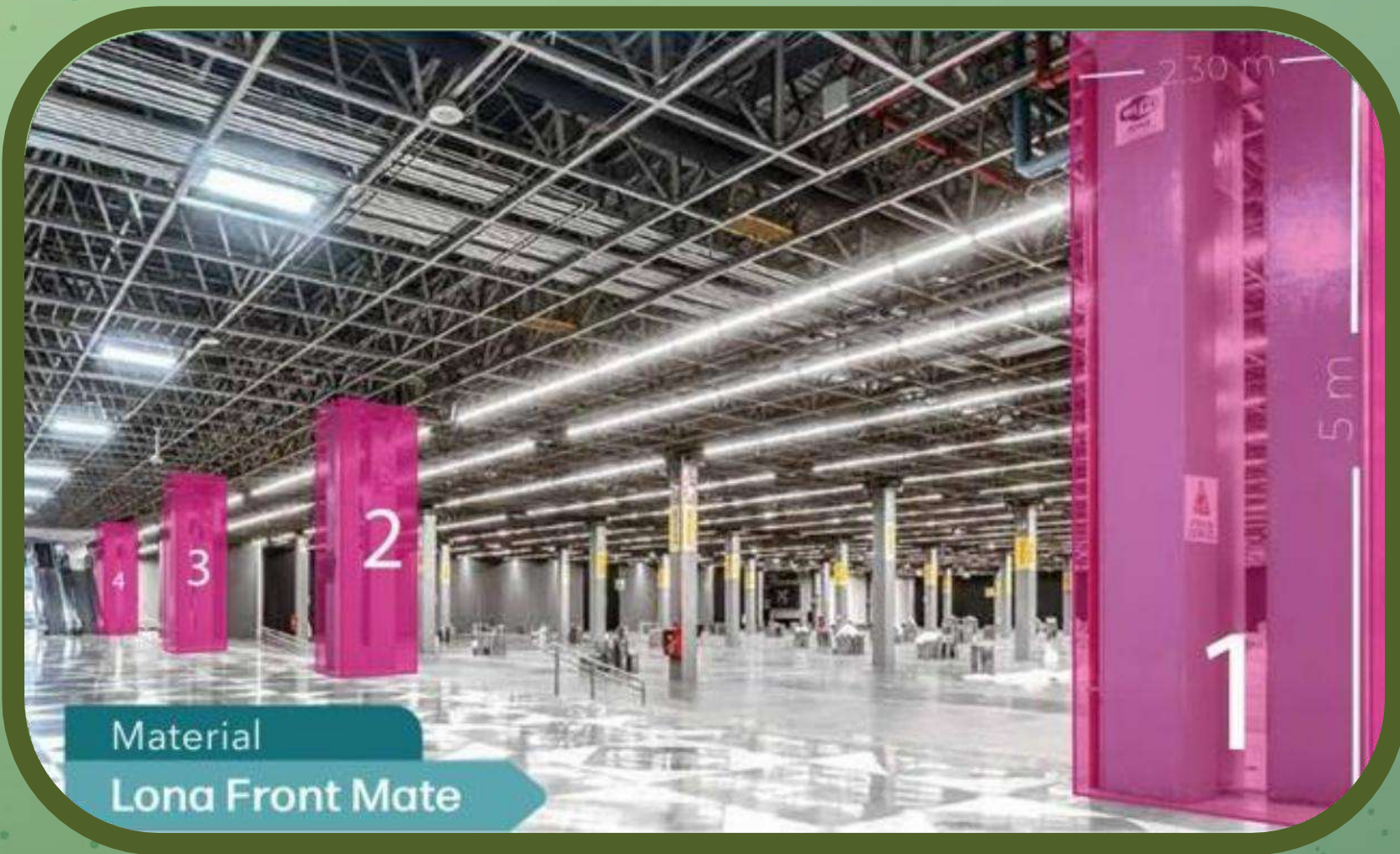
Position your brand with signage throughout the streets of ECOMONDO Mexico.

## THE PACKAGE INCLUDES:

- Logo placement on the ECOMONDO Mexico website.
- Logo placement on-site during the event.
- Logo in the newsletters.

All sponsorships are in USD.  
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# JALISCO COLUMNS IN LOBBY 4 \$15,000 MXN per street

(1 exclusive)

## THE PACKAGE INCLUDES:

- Frontlit matte banner inside the main exhibition floor entrance of ECOMONDO Mexico.
- Logo placement on the ECOMONDO Mexico website.
- Design subject to prior approval by the organizing committee (material: matte frontlit banner, 5 m × 2.30 m).

**COLUMNS 1,2 & 3**

**\$30,000 MXN each**

Upon arrival, attendees will see your logo on the columns of Expo Guadalajara.

**COLUMNS 4**

**\$24,000 MXN**

**SPONSOR ALL FOR  
\$50,000 MXN**

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## BANNER AT THE MAIN ENTRANCE \$16,000 MXN per column



### THE PACKAGE INCLUDES:

- Logo placement on the ECOMONDO Mexico website..
- Design subject to prior approval by the organizing committee (dimensions: 64 cm × 2.80 m)

All sponsorships are in USD.  
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# ECOMONDO®

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