

ECOMONDO

MEXICO



APRIL 14–16, 2026

EXPO GUADALAJARA

JALISCO, MEXICO



PROGRAM

ITALIAN
EXHIBITION
GROUP
Powering the Future



Deutsche Messe

ECO PITCH

TUESDAY, APRIL 14

12:00 – 12:40

Conference – Innovation in Sludge Dewatering

- **Speaker:** Matheo Chamoun, Business Development Manager, Water Treatment – Latin America, Fournier Industries
- **Speaker:** Paola Bedoya, Project and Sales Engineer – Latin America, Fournier Industries

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12:50 – 13:30

Conference – The New Era of Smart Cleaning: Safety Driven by Digitalization and AI

- **Speaker:** Alfonso Mendieta, Digital Commercial Manager, Ecolab

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 **ECOLAB**

13:40 – 14:20

Conference – When Finance and Green Technology Meet

- **Speaker:** Sofía Elizalde, Green Business Models Advisor, GIZ
- **Speaker:** Jaqueline Campiran, Senior Legal Manager & Compliance Officer, Finactiv, SOFOM ENR

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15:20 – 16:00

Conference – Smart Water Use: The Key to Sustainable Landscaping

- **Speaker:** Liliana Meza, Sr. Contractor Specialist, Rain Bird

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 **RAIN BIRD**
SISTEMAS DE RIEGO

16:10 – 16:50

Conference – Fast Fashion Is No Longer Fashionable

- **Speaker:** Elizabeth Salim, Head Designer, SVLIM

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 **SVLIM**

17:00 – 17:40

Conference – Process Optimization and Energy Efficiency in Wastewater Treatment Systems

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 **WWS**
WATER WISE SERVICE CARE

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WEDNESDAY, APRIL 15

12:00 – 12:40

Conference – ASAJET Water Treatment Plants

- **Speaker:** Ramón Corona, Technical Commercial Advisor, ASAJET Water Treatment Plants

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ASAJET
Plantas de Tratamiento

12:50 – 13:30

Conference – Decentralized Wastewater Treatment Systems (DWTS)

- **Speaker:** José García, National Sales Manager for Mexico, BioMicrobics Inc.

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BIO MICROBICS
BETTER WATER. BETTER WORLD.

13:40 – 14:20

Conference – The Odour Control Technology That Treats All Foul Air Pollutants in Wastewater and Biosolids Facilities

- **Speaker:** Dave Van Vliet, President, NeutraTek Odour Solutions LP

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NEUTRATEK®
... odour solutions
UK | ENG

15:20 – 16:00

Conference – Reducing Friction: How to Accelerate Sustainability Adoption from Consumer to Enterprises

- **Speaker:** Paulina Madrigal, Founder, PROCEDES and EcoEmpoderada Academy

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empodera

16:10 – 16:50

Conference – Industrial-Scale Waste Valorization: Circular Technologies by NEXTCHEM

- **Speaker:** Greta Giacobazzi, Sustainable Materials Business Development Manager, NextChem

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17:00 – 17:40

Conference – Full wastewater reuse in sustainable industrial coating

- **Speaker:** Gianluigi Bianco, Global Head of Services and Contract Partners Manager, KMU LOFT Cleanwater SE

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Cleanwater
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THURSDAY, APRIL 16

12:00 – 12:40

Conference – Current State of Plastic Recycling and Its Opportunities through Improved Design

- **Speaker:** Martha Ricardi, Director of Strategy for Latin America, APR
- **Speaker:** Jazlin Lopez, Digital Communications and Member Services Manager for Latin America, APR

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12:50 – 13:30

Conference – Blower Efficiency for Wastewater Treatment

- **Speaker:** Sanson Pérez, Omega Line Manager, KAESER

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13:40 – 14:20

Panel – Sustainability as a Driver of Business Growth: New Business Opportunities in Germany–Mexico Cooperation

- **Panelist:** Germán Bonilla, Project Coordinator, PAGSID – BDI
- **Panelist:** Nanghelly Silva, President of the Innovation and Technological Development Committee, Business Coordinating Council (CCE)
- **Panelist:** Johannes Hügel, Country Director for Mexico, Konrad Adenauer Foundation (KAS)
- **Panelist:** Renato Villaseñor, Executive Director at GALNIK, Former Chairman of the Board and Advisory Board Member at the Querétaro Automotive Cluster

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15:20 – 16:00

Conference – Last-Mile Logistics: Electrification of Urban Delivery

[VISIT THE WEBSITE TO GET MORE DETAILS ABOUT THE EVENT](#)

