

# ECOMONDO

## MEXICO<sup>®</sup>

## EXCLUSIVE SPONSORSHIPS

Position your brand at the only B2B event in Mexico that brings together, on a single exhibition floor, the four fundamental pillars of the industrial green transition: water monitoring and treatment, waste valorization and circular economy, bioeconomy, and infrastructure and sustainable cities..

*SUSTAINABILITY STARTS HERE*

**20 - 22 APRIL**

2027

EXPO GUADALAJARA

Developed by

ITALIAN  
EXHIBITION  
GROUP  
Providing the future



Deutsche Messe

# SPONSORSHIP BENEFITS



## Diamond Sponsor

**\$90,000 MXN + VAT**

- 5 VIP badges.
- One podcast episode.
- Opportunity to serve as a brand ambassador.
- One short video feature posted on our social media channels.
- One media interview before the event.
- One media interview during the event.
- Logo on the website.



## Platinum Sponsor

**\$85,000 MXN + VAT**

- 4 VIP badges.
- Opportunity to serve as a Brand ambassador.
- One short video feature posted on our social media channels.
- One media interview before the event.
- One media interview during the event.
- Logo on the website.



## Gold Sponsor

**\$75,000 MXN + VAT**

- 3 VIP badges.
- One short video feature posted on our social media channels.
- One media interview during the event.
- Logo on the website.



## Silver Sponsor

**\$70,000 MXN + VAT**

- 2 VIP badges.
- One short video feature posted on our social media channels.
- Logo on the website.

## GREEN COCKTAIL (Happy hour)

Position your brand at **ECOMONDO MEXICO's most exclusive social and business event**, during the afternoon of the second day in the **VIP Area**. The access to this area is exclusive and restricted to **VIP guests, speakers, exhibitors, and sponsors only**.

**Investment: \$2,900 USD + VAT**  
**Limited to 2 sponsors**

### The package includes:

- **Logo in the VIP Area (150 sqm area):** Your brand prominently featured in the executive lounge area throughout the 3 days of the event.
- **Possibility to install a customized beverage station** during the **GREEN COCKTAIL** to engage potential clients.
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of **250,000 professionals**.
- **Business Hospitality:** 25 complimentary tickets to invite your key clients and prospects from the public or private sector.
- **A space on the ECOPITCH stage** to share your business potential (subject to availability).



# EXCLUSIVE REGISTRATION SPONSORSHIP

**Investment: \$4,100 USD + VAT**

This sponsorship guarantees massive and priority brand visibility among +12,500 qualified buyers and industry decision-makers attending the joint event of ECOMONDO MEXICO and RE+ MEXICO.

## The package includes:

- **Registration branding:** Logo integrated into the physical registration modules and the area backdrop.
- **Preferential 2x2-meter space** in the lobby for interactive activations before entering the exhibition floor\*.
- **A space on the ECOPITCH stage** to share your bussines potential (subject to availability).

\*Design subject to prior approval by the organizing committee.

**Exclusive sponsorship opportunity available for ECOMONDO MEXICO 2027 exhibitors.**



# SPONSORED LANYARDS

This premium sponsorship opportunity guarantees massive impact. Your logo will be printed on thousands of lanyards worn by visitors throughout the three days of the event.

**Investment: \$3,500 USD + VAT**

**Exclusive sponsorship**

## The package includes:

- **3,000 high-quality customized badge lanyards** featuring your company logo.
- **A space on the ECOPITCH stage** to share your business potential (subject to availability).
- **Commercial space in the lobby:** A 2x2-meter interactive activation area in high-traffic zones of the exhibition lobby.



## MAIN ENTRANCE BANNER

Make an immediate visual impact. Your brand will be the first thing thousands of attendees and decision-makers will see as they enter the venue.

**Investment: \$4,400 USD + VAT**  
**Exclusive sponsorship**

### The package includes:

- **Printing and installation of a 10-meter-wide by 2.5-meter-high banner** at the Expo's main entrance.
- **Logo on the ECOMONDO MEXICO website** as an official sponsor.
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of 250,000 professionals.
- **A space on the ECOPITCH stage** to share your business potential (subject to availability).



# HYDRATION SPONSORSHIP

Promote a more sustainable event experience while keeping attendees hydrated and comfortable.

**Investment: \$1,800 USD + VAT**  
Maximum of 2 co-sponsors

## The activation includes:

- **Branded hydration station** featuring your logo in strategic high-traffic areas of the expo.\*
- **Logo in ECOMONDO MEXICO emails**, sent to our consolidated database of 250,000 professionals.
- **Opportunity to distribute biodegradable cups or reusable bottles** customized with your brand as part of the activation.
- **A space on the ECOPITCH stage** to share your business potential (subject to availability).



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\*Activation and setup are the responsibility of the sponsor.

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# EXCLUSIVE WELCOME SPONSORSHIP AT THE EXHIBITION FLOOR ENTRANCE

Establish a direct and tangible connection with every qualified buyer at the trade show.

**Investment: \$4,100 USD + VAT**

Exclusive sponsorship



## The package includes:

- Preferential right to distribute corporate gifts and customized promotional materials in the areas surrounding registration.\*
- Prominent placement of a large-format electrostatic vinyl measuring 3.00 x 1.80 meters, located directly at the entrance to the exhibition floor.\*\*
- A space on the ECOPITCH stage to share your bussines potential (subject to availability).

\*\*Design subject to prior approval by the organizing committee.

\*Customized gifts must be delivered to the organizing committee one month before the event.

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# EXCLUSIVE ECOPITCH STAGE SPONSOR

The **ECOPITCH** stage is the academic space dedicated to showcasing technologies and success stories. Sponsoring this space under the “**Powered by**” scheme is a highly strategic asset for technology companies seeking scientific and institutional validation before industry directors and public-sector managers.

**Investment: \$1,800 USD + VAT**  
Exclusive sponsorship

## The package includes:

- **“Powered By” branding:** inclusion of your logo on the presentation materials, promotional assets and at the ECOPITCH stage screens.
- **Logo on the ECOMONDO MEXICO website** as an official sponsor.
- **A space on the ECOPITCH stage to share your business potential.**
- **Logo in ECOMONDO MEXICO emails,** sent to our consolidated database of 250,000 professionals.



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MEXICO®

# AISLES A–E FLOOR DECAL SPONSORSHIP

Make your brand stand out through the event's signage.  
A strategic visibility point that every visitor will see.

**Investment: \$870 USD per aisle**

## The package includes:

- Logo on the ECOMONDO MEXICO website as an official sponsor.
- High-visibility corporate logo printed on the hanging signage that identifies the selected exhibition aisle.
- Logo in ECOMONDO MEXICO emails, sent to our consolidated database of 250,000 professionals.



## JALISCO COLUMNS IN THE LOBBY

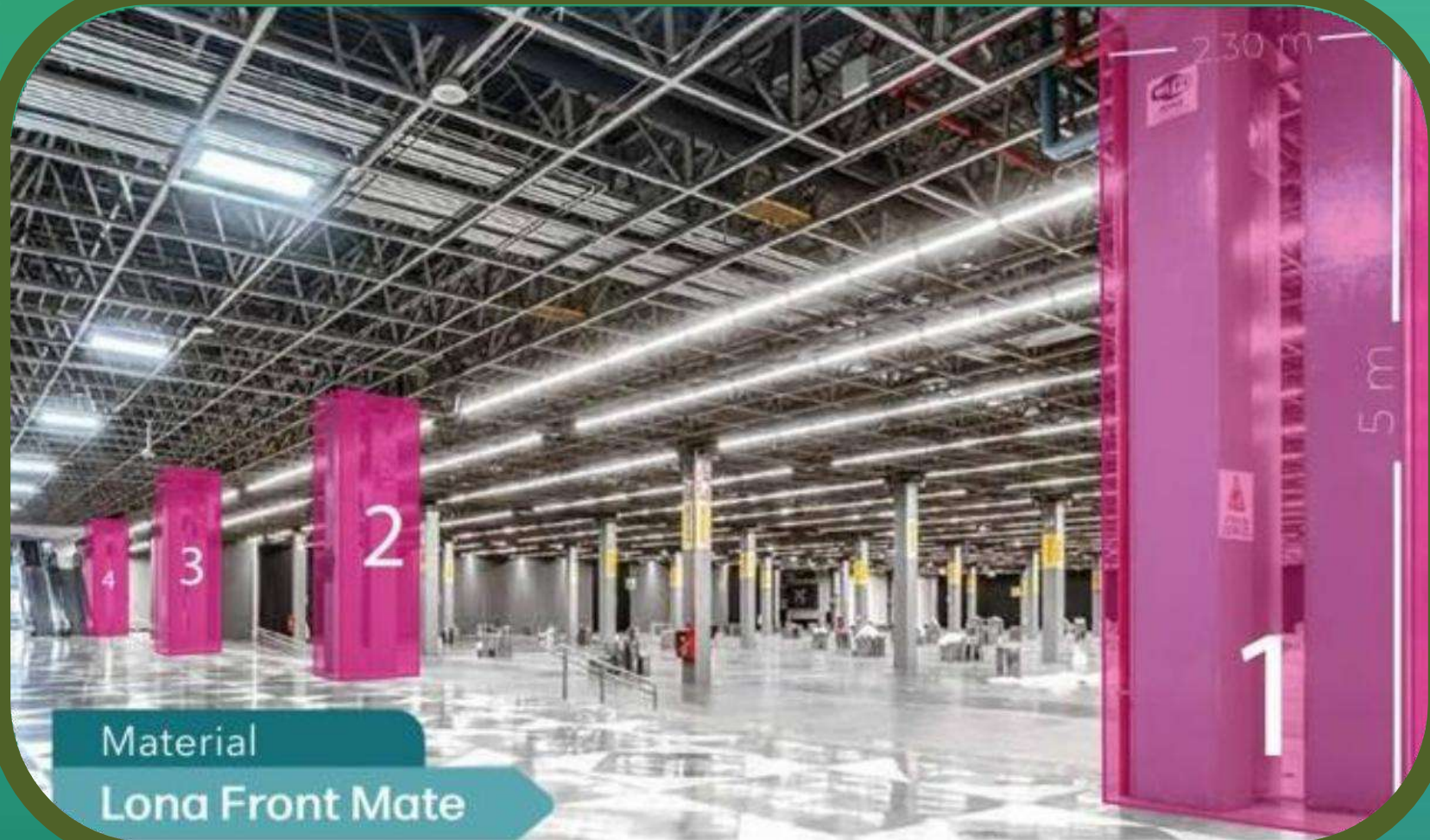
Gain full visual control in the area with the highest traffic flow and executive interaction at Expo Guadalajara.

**Investment: \$1,800 USD + VAT per column**

**SPONSOR ALL COLUMNS FOR  
\$5,200 USD + VAT**

**The package includes:**

- **Printing and installation of large-format banners measuring 5 meters high by 2.30 meters wide, produced on anti-reflective front matte banner material for perfect on-site and photographic readability.\***
- **Logo on the ECOMONDO MEXICO website as an official sponsor.**



Material  
Lona Front Matte

\*Design subject to prior approval by the organizing committee

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## BANNER AT THE MAIN ENTRANCE

Gain full visual control in a constant-traffic area at Expo Guadalajara.

**Investment: \$600 USD + VAT per column**

**SPONSOR THE FULL AREA  
FOR \$5,200 USD + VAT**

**The package includes:**

- Logo on the ECOMONDO MEXICO website as an official sponsor.
- Placement of vertical banners measuring 0.64 meters wide by 2.80 meters high.\*



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# SHOWCASE YOUR BRAND AS A SPONSOR OF: ECOMONDO MEXICO®

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